

*JumpStart NYC* can help you land a job..... and maybe a new career.

Specifically designed for people with at least 3+ years experience in financial services firms who have recently lost their jobs, *JumpStart NYC* is a three-month educational program to help you apply your knowledge, skills, and abilities in opportunities beyond financial services. One of Mayor Bloomberg's recent initiatives to boost the New York City economy, *JumpStart NYC* is designed to help people explore opportunities in New York's start-up economy, or in other service firms.

*JumpStart NYC* includes:

- A 5 day intensive boot camp (**April 13-17, 2009**) at Levin to re-orient talent from financial companies to succeed in small company environments. Participants will learn through presentations, simulations, and dialog about the entrepreneurial economy in New York and the expectations of venture-financed firms. Students will assess personal working style, strengths, and weaknesses, aiming to deliver value in a new context.
- 10 week **action-learning project** in a firm, including digital media, financial and other services, IT, and new sectors like clean technology.
- Regular mentoring, coaching, and networking
- 2-day wrap-up session on completing a successful transition.

*JumpStart NYC* will assist you in examining how you might retool your own skills in a start-up environment. Our hope is that these projects could turn into continuing assignments - full or part time. It is a chance to learn about the entrepreneurial world and see if it's for you. *JumpStart NYC* will also hold regular opportunities for you to expand your network, and we'll focus on tips for effective networking, to serve you through your career. *JumpStart NYC* is sponsored by the NYC Economic Development Corporation and The Levin Institute, and it's all at no cost to you.

**Curriculum topics:**

- Identify and articulate personal value propositions
- Innovation and transformation of NYC industries: patterns and opportunities
- The world of the Venture Capitalist: financing and growing small businesses in NYC
- Getting it done: bridging the knowing/doing gap during times of uncertainty and disruption

Interested? Check out our web-site at [www.levininstitute.org/jumpstartnyc](http://www.levininstitute.org/jumpstartnyc). Call Tricia Lapinski at 212-317-3565 and sign up for our information session in Midtown on March 24 from 6-8pm. You can RSVP by emailing [Jumpstartnyc@levininstitute.org](mailto:Jumpstartnyc@levininstitute.org). **The application deadline is March 31, 2009. Participants of the program must be residents of the 5 boroughs.**

*JumpStart NYC* was initiated by the NYC Economic Development Corporation to help keep New York's talent working, and building our economy. *JumpStart NYC* is a program of The Levin Institute – an innovative new branch of the State University of New York in midtown Manhattan. Check us out at [www.levininstitute.org](http://www.levininstitute.org). For an on-line application, click [here](#) and for more information on the NYC Economic Development Corporation with programs aimed at making you and the city stronger, visit [www.nycedc.com](http://www.nycedc.com).

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